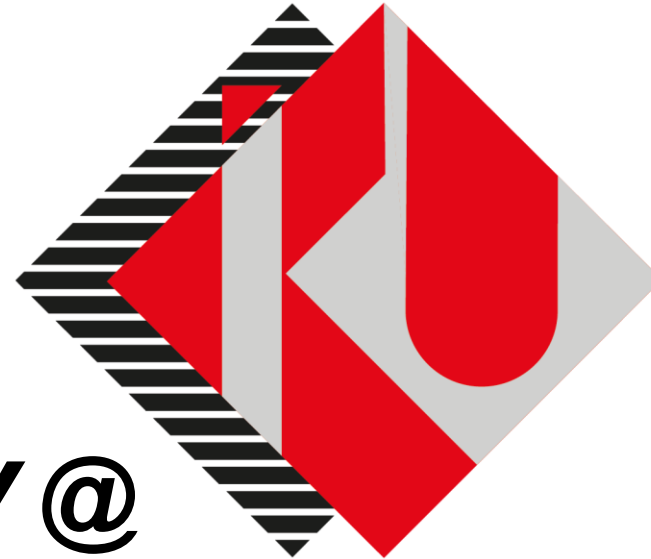


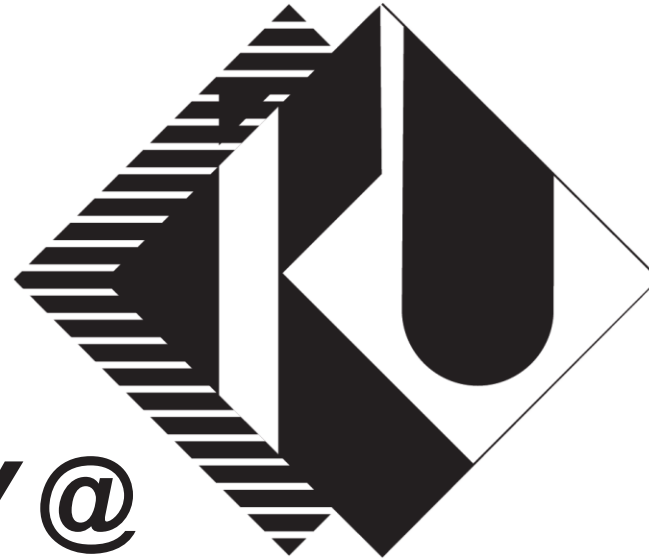
SPECTROSCOPY @
ERA CHAIR

VISUAL IDENTITY



SPECTROSCOPY@
ERA CHAIR

SPECTROSCOPY@
ERA CHAIR



PANTONE
Neutral Black C
(PANTONE+ Solid Coated)

CMYK
C-70, M-67, Y-64, K-74

RGB
231f20

Websafe RGB
333333

PANTONE
485 C
(PANTONE+ Solid Coated)

CMYK
C-0, M-100, Y-100, K-0

RGB
ed1c24

Websafe RGB
ff3333

PANTONE
Cool Gray 4 C
(PANTONE+ Solid Coated)

CMYK
C-26, M-20, Y-20, K-0

RGB
bcbec0

Websafe RGB
cccccc

Arial

abcçdefgğhijklmnoöpqrștuüvwxyz

ABCÇDEFGHIİJKLMNOÖPQRSȘTUÜVWXYZ

1234567890@#%&(.,;:)

Arial Bold

abcçdefgğhijklmnoöpqrștuüvwxyz

ABCÇDEFGHIİJKLMNOÖPQRSȘTUÜVWXYZ

1234567890@#%&(.,;:)

Cambria

abcçdefgğhijklmnoöpqrſtuüvwxyz

ABCÇDEFGHIİJKLMNOÖPQRSŞTUÜVWXYZ

1234567890@#%&(.,;:)

Cambria Bold

abcçdefgğhijklmnoöpqrſtuüvwxyz

ABCÇDEFGHIİJKLMNOÖPQRSŞTUÜVWXYZ

1234567890@#%&(.,;:)





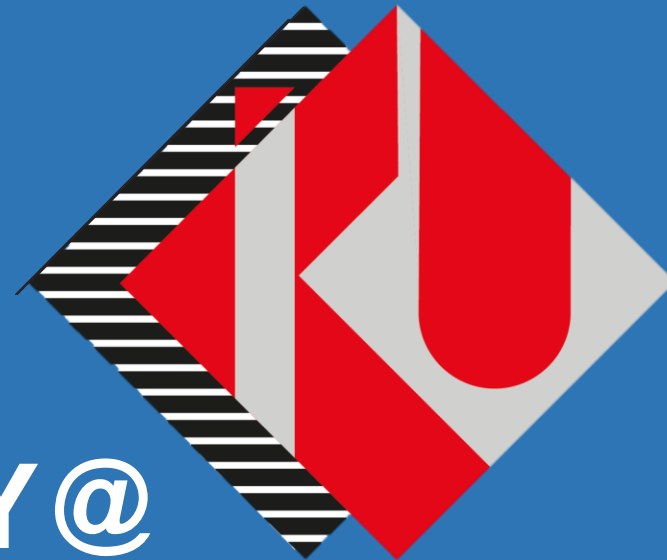


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DO NOT CHANGE
THE PROPORTION
OR THE POSITION
OF ITS ELEMENTS.



DO NOT CHANGE
THE TYPEFACE &
LETTERING



DO NOT CHANGE
THE COLOUR
ARRANGEMENT

